

Synopsis of the

BENEFITS To Your TV Viewers

ANGLE #1:

How To Make Your Own Christmas Cards (or ANY cards) With Your Family Photos (or ANY photos) On Your Computer – Step-By-Step

- How to **put a snowy scene** (or any scene) **behind your family picture** or portrait (how to change the background of any photo)
- How to **fade the edges** (make a vignette) of your photo
- Download **FREE** templates provided on PhotoshopEZ.com so you don't have to start from scratch
- Even if you don't have the "industry standard" program for editing photos on your computer, David will show you how you can get started now and **use Adobe Photoshop FREE (legally!) for 60 days** and where to find the lowest prices - maybe even get it for free (certain inexpensive scanners include it)!

ANGLE #2:

You have a digital camera. Now what?

- How to **remove "red eye"** from your photos
- How to **get rid of crows feet and wrinkles** without the pain, plastic surgery fees or recuperation time!
- How to **colorize** (change the color of) anything
- How to **combine images into a collage** (Someone didn't show up for a photo shoot? No problem! David will show you how put them in the photo - digitally!)
- How to **make anyone look thinner**
- **Have fun** giving your family and friends "cone-heads" or other alien-like characteristics (huge eyes, smaller mouth and nose) - *super* EZ!
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Overcome your fears of editing photos on your computer...with the "Photoshop EZ" expert, David Humes, Adobe Certified Expert (ACE) in Photoshop.

We can hone down the lists (or beef them up) as necessary. The Photoshop EZ web site (**PhotoshopEZ.com**) has a **Press Room** section that has media resources like a news release, testimonials, author bio, downloadable images, back-cover sales copy and more.

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