

FOR IMMEDIATE RELEASE...

“Even I could understand what was being said and I usually cuss, swear and try to throw the computer across the room. Finally, a well written and detailed guide to those who are not always compatible with their computers.”

– Dianne Schwartz, Author: *Whose Face is in the Mirror?*

You have a digital camera. Now what?

Antioch, TN – October 1, 2004 – Have a photo you want to fix? Want to make someone look thinner? Need to get rid of red-eye or crows feet? Interested in combining images into a collage? Most people would do it themselves, if they only knew how, rather than paying a lot of money to have someone else do it. The steep learning curve has always been a deterrent to casual and experienced computer users – until now.

Many books have been written on Photoshop - the industry standard program for editing photographs on your computer. Most of them are intimidating, confusing and cover things people don't want or need to know. *Photoshop EZ: Top-40 Most Requested Techniques Even YOU Can Do!*, by David Humes, makes learning Photoshop easy. In a step-by-step tutorial format that non-techies can clearly understand, David covers only the most popular techniques. Each technique starts from the ground up, and the book progresses with over 500 screen captures to clarify each step. These techniques can be done in Photoshop 6, 7, CS and Photoshop Elements. Even if you don't own Photoshop, chapter one tells you how to use Photoshop free for sixty days (www.adobe.com).

No newcomer to Photoshop, David Humes has been using Photoshop since early 1996. His experience from teaching hundreds of full day seminars to thousands of attendees in 48 of the 50 states and throughout Canada has helped him breakdown complex concepts into easily understood language that anyone can understand. David is an Adobe Certified Expert in Photoshop, an expert in Macromedia Dreamweaver, Flash, web design, print design and is a certified practitioner of Neuro-Linguistic Programming (NLP). He is available for speaking engagements and interviews. Contact him at David@DavidHumes.com

Photoshop EZ: Top-40 Most Requested Techniques Even YOU Can Do! is available for \$39.95 online at www.PhotoshopEZ.com

-30-

Photoshop EZ: Top-40 Most Requested Techniques Even YOU Can Do! is published by Smart Bait Publishing. Original edition. 8 x 10, 256 pages. 505 screen captures. ISBN 0-9761171-7-7. \$39.95. Publication: Winter 2004-2005. Media resources (news release, testimonials, author bio, video, images and more) are available at: <http://PhotoshopEZ.com/media>

P.O. Box 450 • Antioch, TN 37011 USA • Tel: (800) 465-6697 • Fax: (702) 537-4242
<http://www.SmartBaitPublishing.com> • info@SmartBaitPublishing.com

